The Berkeley Academy

Laidon Avenue, Wistaston, Crewe, CW2 6RU
Head Teacher: Louise Gohr

2027 School Fundraising Calendar

Dear Parents and Carers,
We are delighted to announce the launch of our 2027 School Fundraising Calendar.
On **Monday 23 November**, pupils will take part in themed photo sessions which will be used to create a special calendar celebrating our wonderful school community. Calendars will be available to purchase later in the term, with all proceeds supporting future opportunities and enrichment for our children.
To help create each month's photograph, we are inviting children to come to school wearing clothing linked to the theme allocated to their class. There is absolutely no expectation to purchase anything new. In most cases, simple clothing and accessories that you already have at home will be perfect.

What We Need You To Do
If you haven't already, complete the online form by Thursday 19 November to confirm that you would like your child to take part in the calendar photographs.
Ensure your child comes to school on Monday 23 November wearing clothing appropriate for their class theme.
Unfortunately, children without photo consent cannot be included in the calendar photographs.
The best calendar photographs are often created through enthusiasm, colour and creativity rather than elaborate costumes. Simple clothing that fits the theme is perfect and will help us create fantastic photographs while ensuring every child can take part. Please ensure that any clothing is suitable for school and avoid sending expensive jewellery, valuable accessories or items that could easily be lost or damaged.
If you would like your child to be included in the calendar and haven't already consented, please use the link below.
School Calendar 2027- Photo Consent and Purchase Interest – Fill out form

Class	Month & Theme	Our Photo Idea	What to Wear
Nursery	**February – Love & Kindness**	A colourful celebration of friendship, kindness and caring.	Red, pink or white clothing and heart-themed accessories.
Class 1	**September – Back to School**	A celebration of learning, school pride and the excitement of a new school year.	Full school uniform.
Class 2	**September – Back to School**	A celebration of learning, school pride and the excitement of a new school year.	Full school uniform.
Class 3	**December – Christmas Magic**	A festive celebration capturing the excitement and joy of Christmas.	Christmas jumpers, Santa hats, festive colours and seasonal outfits.
Class 4	**January – Wrap Up Warm**	A winter wonderland scene with children wrapped up for cold weather.	Hats, scarves, gloves, winter coats and woolly jumpers.
Class 5	**October – Autumn Harvest**	A seasonal display featuring pumpkins, autumn leaves and harvest colours.	Orange, yellow, red or brown clothing, scarves and autumn-inspired outfits.
Class 6	**August – Summer Fun**	A bright and cheerful summer holiday scene full of sunshine, friendship and fun.	Sun hats, sunglasses, colourful summer clothing and holiday-themed outfits.
Class 7	**April – April Showers**	Children creating a colourful scene with umbrellas, rainbows and rainy-day fun.	Wellies, raincoats, bright colours and umbrellas.
Class 8	**April – April Showers**	Children creating a colourful scene with umbrellas, rainbows and rainy-day fun.	Wellies, raincoats, bright colours and umbrellas.
Class 9	**March – Spring**	A bright spring scene celebrating Easter, new	Pastel colours, spring outfits, floral

	into Easter	beginnings and signs of spring.	patterns or bunny ears.
Class 10	**November – Bonfire Night**	A cosy autumn scene inspired by Bonfire Night and warm winter evenings.	Hats, scarves, gloves, warm coats and winter clothing.
Class 11	**May – Best of British**	A vibrant celebration of Britain inspired by the colours of the Union Jack. Children will help create a striking red, white and blue display representing the very best of British.	Red, white or blue clothing. Union Jack colours are all that is needed.
Class 12	**June – Wimbledon Champions**	A Wimbledon-inspired tennis scene celebrating sport, teamwork and determination.	White sportswear, tennis-style clothing, sweatbands and trainers.
Class 13	**July – When I Grow Up**	Children dressing as the careers and professions they aspire to in the future.	Career-related outfits such as doctor, nurse, teacher, firefighter, chef, astronaut, artist, engineer, athlete or veterinarian.
Class 14	**July – When I Grow Up**	Children dressing as the careers and professions they aspire to in the future.	Career-related outfits such as doctor, nurse, teacher, firefighter, chef, astronaut, artist, engineer, athlete or veterinarian.

Calendar Orders

Calendars will be available to pre-order following the photo shoot. The expected cost will be approximately **£9.50 per calendar** and they will be ready in time for Christmas, making an ideal gift for family and friends.

To help us order the correct number of calendars and avoid unnecessary waste, we would be grateful if you could indicate on the online form how many copies you may wish to purchase. This is not a binding order, but it will help us estimate demand.

A final order form, including confirmed prices and payment details, will be shared once the calendars have been produced.

Thank you for your support. We are excited to create a lasting keepsake that celebrates our children, their creativity and the many themes that make up the school year. We hope that the calendar will become a treasured memento and a wonderful Christmas gift for family and friends.

Kind regards,

S. L. Gohr.

Mrs L Gohr
Headteacher